

ba

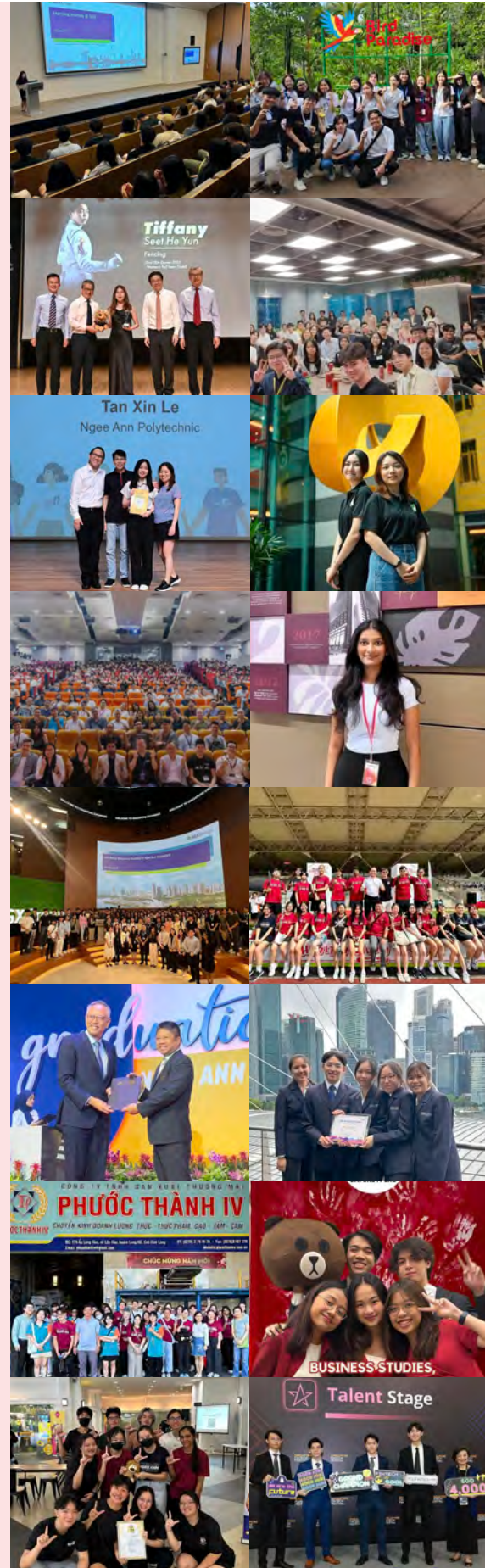
School of
Business &
Accountancy

NGEE ANN POLY

- ▶ Common Business Programme
- ▶ Accountancy
- ▶ Banking & Finance
- ▶ Business Studies
- ▶ International Trade & Business **Revamped**
- ▶ Tourism & Resort Management

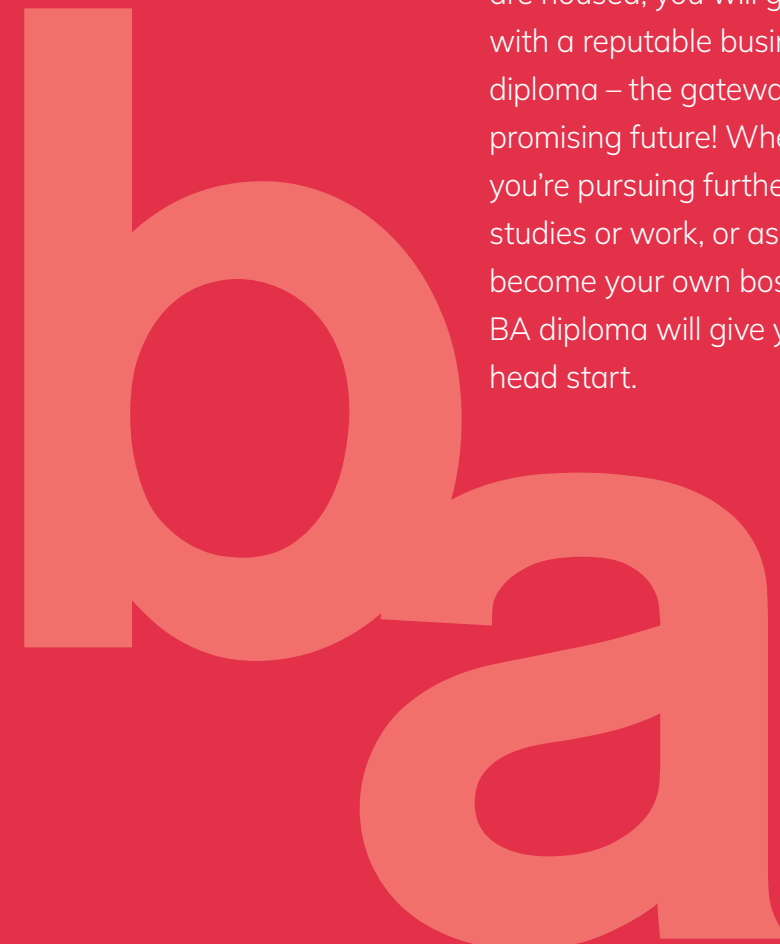


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Your First Business Choice

At Ngee Ann's School of Business & Accountancy (BA), where some of the most sought-after business courses are housed, you will graduate with a reputable business diploma – the gateway to a promising future! Whether you're pursuing further studies or work, or aspiring to become your own boss, your BA diploma will give you a head start.



5 Sought-After Diplomas

+ 1 Common Business Programme

Common Business Programme (N97)

- Get exposed to various business disciplines and build a strong foundation through interactive activities, simulation games, and industry talks. This allows you more time to discover your interests before choosing one of our sought-after business diplomas at the end of your first year:
 - Accountancy
 - Banking & Finance
 - Business Studies
 - International Trade & Business
 - Tourism & Resort Management

Accountancy (N51)

- Train to become a financial leader, consultant or business advisor, equipped with essential digital skills and knowledge about sustainability.
- Empower your learning with our diverse pathways, including the one-year JobReady Programme and Business Digitalisation Track.

Banking & Finance (N53)

- Learn how banks work and understand environmental, social and governance (ESG) practices within the sector, so you can drive sustainable finance.
- Gain valuable work experience at leading banks, financial institutions and FinTech companies such as DBS, OCBC, UOB, the Monetary Authority of Singapore, Singapore Exchange, GIC, HSBC, Julius Baer, and SeaMoney.

Business Studies (N45)

- Develop your business acumen through real-world learning and pick one of these specialisations:
 - Business Sustainability & Digitalisation
 - Entrepreneurship
 - Human Capital Management
 - Marketing
- Future-proof yourself through the Business Digitalisation Track, or get real-world exposure through a six-month local/overseas internship or the one-year JobReady Programme.

International Trade & Business (N85) **Revamped**

- Prepare yourself for a variety of trade and supply chain-related roles in major international businesses through our industry-focused curriculum that leverages the latest technologies and sustainability practices.
- Experience different business practices around the world via our Signature Overseas Trip!
- Choose between a six-month local or overseas internship, or the one-year JobReady Programme with renowned international companies to deepen your industry exposure.

Tourism & Resort Management (N72)

- A versatile course that prepares you for diverse careers in events, leisure, hospitality and travel.
- Customise your own learning pathway by choosing one of these options: the Business Digitalisation Track, the one-year JobReady Programme or the Tourism Startup Internship Project, where you can either come up with your own tourism business idea, or work on a project with industry partners.

ENTRY REQUIREMENTS

Aggregate Type ELR2B2-B

To be eligible for consideration, candidates must have the following GCE 'O' Level examination (or equivalent) results.

Subject Grade	'O' level
English Language	1-6
Additional Mathematics/Mathematics	1-6
Any one of the 2nd group of Relevant Subjects for the ELR2B2-B Aggregate Type	1-6

Applicants must also fulfil the aggregate computation requirements for the ELR2B2-B Aggregate Type (English Language, 2 relevant subjects and 2 other best subjects) listed at www.np.edu.sg/docs/ELR2B2.pdf.

For students with other qualifications, please refer to the NP website for the entry requirements and admissions exercise period.

Why Choose BA



Xtra Space To Explore

Kickstart your journey with BA's unique first-year curriculum where you'll learn through exciting projects and interactive tech platforms and tools. Without any exams, you get more freedom to explore your passions and interests!



Design Your Own Learning

Customise your learning with specialisations and pathways that prepare you for in-demand business roles. In your final year, choose from options such as the one-year JobReady Programme to deepen your skills, the Business Digitalisation Track to enhance your digital competencies, or a local/overseas internship for industry exposure.



Module Exemptions & Accreditations

Get ahead in your pursuit of higher education or professional certifications with module exemptions at top universities and accreditations from respected bodies like Association of Chartered Certified Accountants (ACCA), Institute of Banking & Finance Singapore (IBF) and Institute for Human Resource Professionals (IHRP).

Rich Industry Exposure

With our extensive industry network, you will gain wide and varied internship experiences across different sectors. From multinational corporations, start-ups to local companies, you can have a taste of different workplace cultures. Check out some of our industry partners below:





N97



Get latest updates on course

Common Business Programme



Pair Your Diploma with THAT SOMETHING XTRA

Take 1 or 2 Learning Units in an area that piques your interest. Or complete 3 Learning Units to get a Minor.

WHY PLP?

Because you get to:

- ▶ Try out something interesting.
- ▶ Gain additional skills outside of your course.
- ▶ Graduate with Xtra qualifications: Diploma + Minor.
- ▶ Take charge of your own learning and enjoy the journey.

The choice is yours. Our **Personalised Learning Pathway (PLP)** lets you choose what you'd like to learn from 4 different pathways and more than 50 Learning Units (LUs).

Mix and match your LUs or take up 3 specific LUs to earn a Minor. Go on an overseas trip or attend a masterclass. Discover fun, freedom and fulfillment when you personalise your learning with PLP!

To check out the wide range of interesting LUs, visit www.np.edu.sg/plp or scan the QR code here!



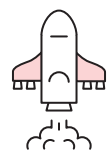
Personalise Your Learning with 4 Exciting Pathways & 12 Minors



PROFESSIONAL SKILLS PATHWAY

Minor In

- ▶ Applied Psychology
- ▶ Cybersecurity
- ▶ Data Analytics & AI
- ▶ Fundamentals of Internet of Things
- ▶ Social Media Marketing
- ▶ User Experience Design



ENTREPRENEURSHIP PATHWAY

Minor In

- ▶ Entrepreneurship



GLOBAL READINESS PATHWAY

Minor In

- ▶ Foreign Languages
- ▶ Global Readiness



SOCIAL LEADERSHIP PATHWAY

Minor In

- ▶ Sustainable Care **New**
- ▶ Environmental Sustainability
- ▶ Social Leadership

- ▶ Exciting industry-driven modules that build **strong business fundamentals**
- ▶ More time to explore options and discover interests before making an informed course choice
- ▶ **No exams!** Learn through a wide range of industry projects, real-world business cases, and simulation games
- ▶ Gateway to one of **five sought-after business diplomas**: Accountancy, Banking & Finance, Business Studies, International Trade & Business or Tourism & Resort Management

WHAT THE COURSE IS ABOUT

Interested in pursuing business but unsure which course to choose? Our signature Common Business Programme (CBP) is the perfect starting point for you!

Through a series of curated foundation modules, insightful talks by industry experts, and interactive learning experiences, you will build a strong business foundation and explore exciting career options. This will help you decide which business diploma best fits your aspirations.

Learning Through Play

Get ready to 'run' your own business and see how different functions work together through an online business simulation game in the "Makings of a Business" module. You will learn to make data-driven decisions, solve problems, and manage day-to-day operations – essential skills for today's fast-paced business world.

In the "Kickstart a Business" module, you will step into the shoes of an entrepreneur. Using the Lean methodology, widely applied in business today, you will develop appealing products or services and evaluate the success of your business idea.

Gateway to our Business Diplomas

At the end of this foundation year, you will be ready to choose from one of our 5 popular business diplomas:

- Accountancy
- Banking & Finance
- Business Studies
- International Trade & Business
- Tourism & Resort Management

All freshmen in BA share a common curriculum in the first year.

WHAT YOU WILL LEARN

YEAR 1

- Business Communication 1
- Business Law
- Career & Professional Preparation
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Programming for Business
- Statistical Applications for Business
- User-Centred Design for Business
- Health & Wellness[^]
- Innovation Made Possible[^]
- English Language Express^{^^}

YEAR 2 & 3

Based on your interests, preference and performance, you will pursue one of the following business diplomas. You can refer to the relevant sections for the modules in Year 2 and 3:

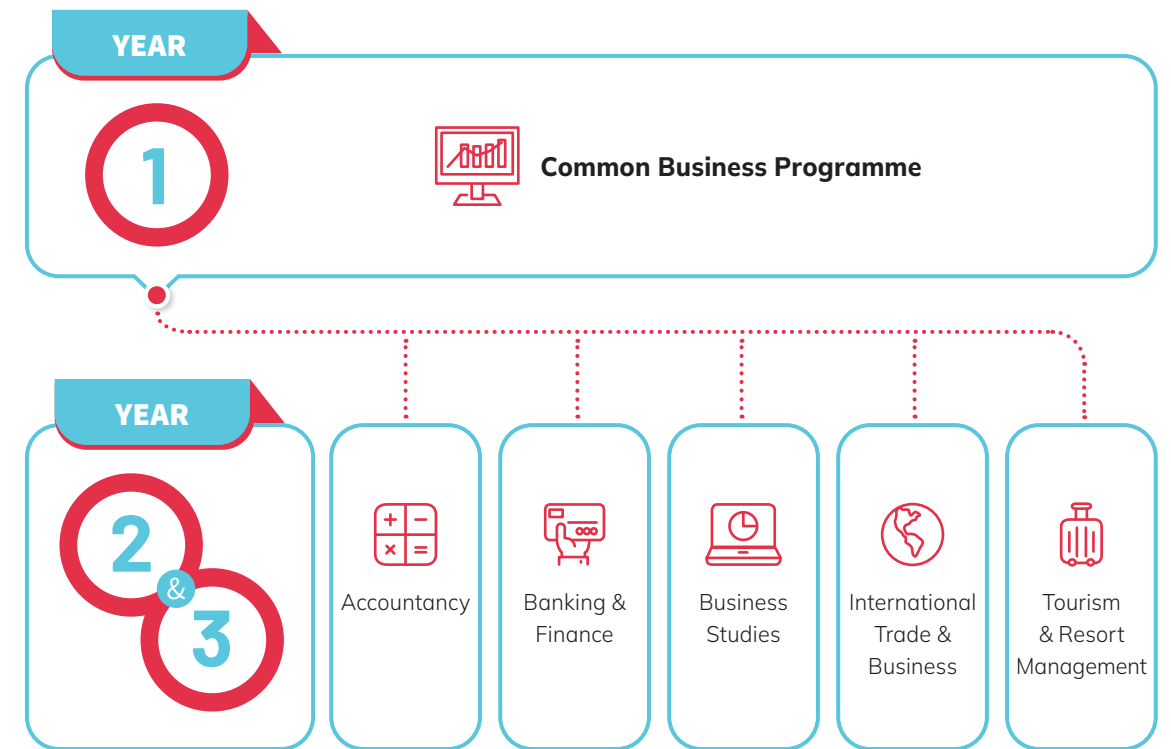
- Accountancy (see page 8)
- Banking & Finance (see page 13)
- Business Studies (see page 18)
- International Trade & Business (see page 24)
- Tourism & Resort Management (see page 29)

[^]Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

^{^^}For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

OVERVIEW OF YOUR CBP JOURNEY



"CBP allowed me to explore modules covering different aspects of running a business, which helped me to choose the right course. After completing the User-Centred Design for Business module, I gained a better understanding of business concepts from a customer's perspective."

Juay Ee
Second-year Business Studies student

FURTHER STUDIES

Refer to the Further Studies section on the respective diploma pages.

CAREER

Refer to the Career section on the respective diploma pages.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 2.

CONTACT US

For the most up-to-date information on NP's Common Business Programme, log on to www.np.edu.sg/cbp

N51

Diploma in Accountancy



Get latest updates on course



- ▶ Our curated “Professional Journey” equips you with **confidence and skills for key roles in the industry** including corporate finance, assurance and business partnership
- ▶ Become a **forward-looking accounting professional** with strong digital skills and understanding of sustainability practices
- ▶ Shape your learning experience by **choosing from pathways** such as the one-year JobReady Programme or Business Digitalisation Track
- ▶ Enjoy **accreditation and module exemptions** at many universities and professional bodies



WHAT THE COURSE IS ABOUT

Accounting goes beyond just bookkeeping and budgeting – it turns business data into valuable insights. In today’s fast-paced business world, financial experts play a key role in evaluating business risks, performing strategic analyses, and identifying opportunities. If you’re excited by these challenges, our Diploma in Accountancy (ACC) is the perfect choice for you!

ACC provides a strong foundation in both technical knowledge and transferable skills, opening doors to various career options. You will also gain digital skills and learn about sustainability, preparing you to become a future-ready accounting professional!

Curated Professional Journey

Look forward to a curated professional learning journey that delivers academically rigorous and industry-relevant training. Our curriculum is designed around the roles of corporate financial leaders, assurance consultants and business advisors. You will be equipped with skills to help organisations report and analyse financial performance, assess risks, strengthen internal controls, and identify growth opportunities.

Future-ready Skills

ACC equips you with skills in data analytics, cloud accounting and robotic process automation (RPA). You will apply your digital know-how to solve industry challenges through hands-on projects. With corporate sustainability now central to the workplace, ACC will equip you to assess the financial impacts of climate-related risks, set strategic goals, and measure sustainability efforts that drive business success.

Industry-relevant Learning

In your final year, you can explore internship opportunities at one of the Big Four international accounting firms and renowned organisations such as Deloitte, EY, GIC, KPMG, PwC, Robert Bosch and RSM. Alternatively, you can build your knowledge, network and portfolio with our one-year JobReady Programme. You may also choose the Business Digitalisation Track to deepen your digital skills in emerging areas, such as artificial intelligence and digital marketing, through two internship stints.

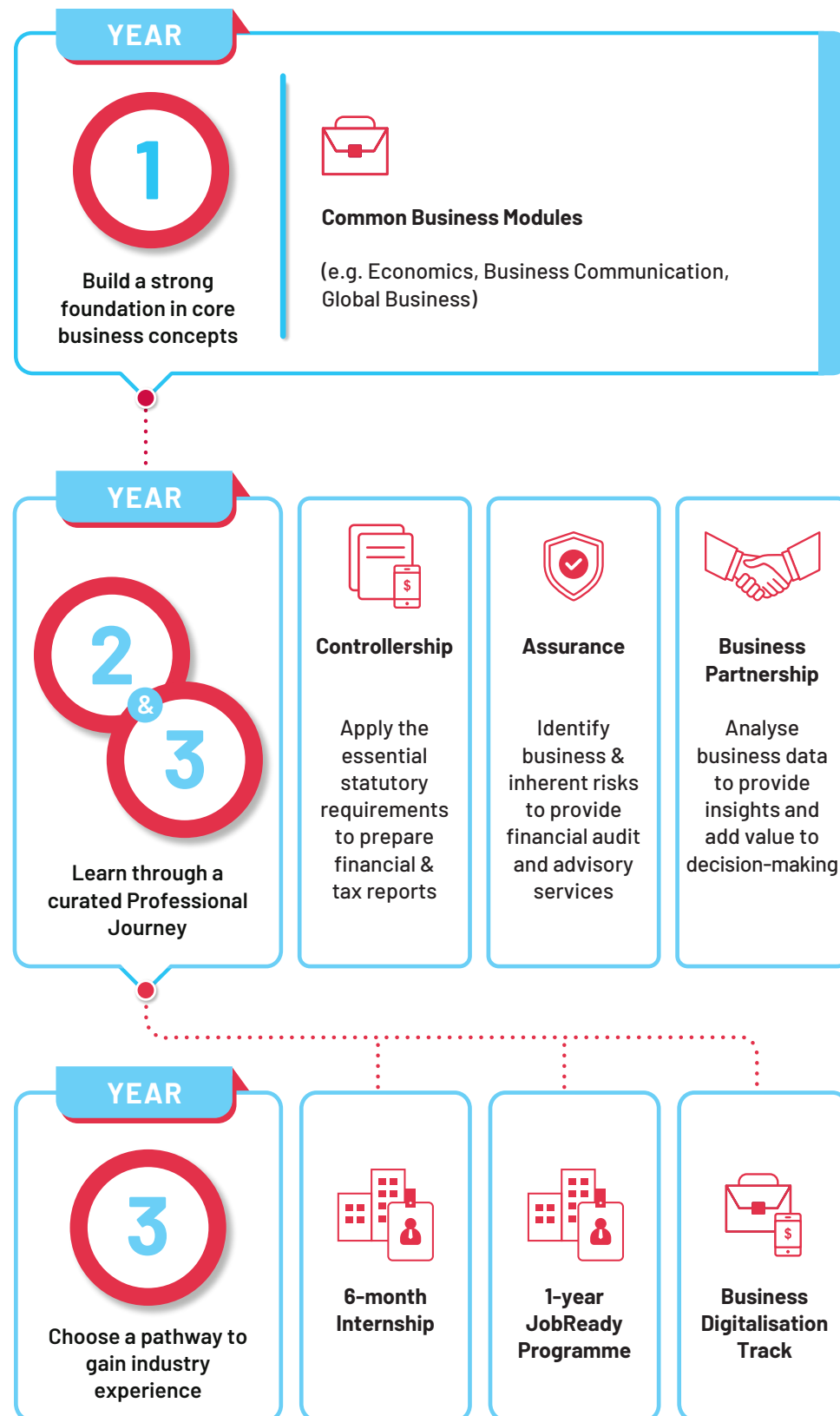
Recognised and accredited

As an ACC graduate, you will enjoy accreditation and module exemptions from many universities and professional bodies such as ACCA, CIMA, ICAEW and ISCA. You can look forward to completing your degree or professional examinations ahead of your peers.

Partnerships



OVERVIEW OF YOUR ACC JOURNEY



WHAT YOU WILL LEARN

YEAR 1

- Business Communication 1
- Business Law
- Career & Professional Preparation
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Programming for Business
- Statistical Applications for Business
- User-Centred Design for Business
- Health & Wellness[^]
- Innovation Made Possible[^]
- English Language Express[^]

YEAR 2

- Assurance, Risk & Forensic Accounting
- Business Communication 2
- Company Law & Secretarial Practice
- Corporate Reporting
- Digitalisation & Data Analytics 1 & 2
- Financial Accounting
- Singapore Taxation
- World Issues: A Singapore Perspective[^]

YEAR 3

- Advanced Corporate Reporting & Sustainability
- Corporate Finance
- Decision-Making & Control for Business
- Ethics for the Professional Accountant
- Six-month Internship
- Project ID: Connecting the Dots[^]

Business Digitalisation Track

- Advanced Applied Business Analytics
- Artificial Intelligence & Robotics
- Digital Transformation Marketing Strategy
- Emerging Technologies & Disruptive Innovation
- 10-week and 12-week Internship
- Advanced Corporate Reporting & Sustainability
- Ethics for the Professional Accountant
- Project ID: Connecting the Dots[^]

One-Year JobReady Programme

- Industry Attachment 1 & 2
- Ethics for the Professional Accountant
- Project ID: Connecting the Dots[^]



[^]Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

^{^*} For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

FURTHER STUDIES

ACC is recognised by all local and many overseas universities. Many universities in Australia and the United Kingdom offer up to one year of exemption. You will also enjoy module exemptions for courses and examinations by the ACCA, CIMA, and ICAEW.

In partnership with the Accounting and Corporate Regulatory Authority and Workforce Singapore, NP has launched an 12 to 18-month work-study programme under the SkillsFuture initiative. This programme offers an accelerated alternative pathway for Accountancy diploma holders to enter the profession without a degree qualification.

Chartered Accountant of Singapore

Singapore CA Qualification
(Professional Programme)

Advanced Diploma in Accountancy
Singapore CA Qualification Foundation
Programme

Diploma in Accountancy

CAREER

You can look forward to exciting and rewarding careers in roles such as:

- Business Advisor
- Business Analyst
- Digital Transformation Specialist
- Financial Accountant
- Financial Auditor
- Forensics Accountant
- Internal Auditor
- Management Accountant
- Sustainability Climate-change Consultant
- Tax Associate



Alicia & Angela Low
Class of 2020

Completed their Bachelor of Accountancy at NTU. Currently working in KPMG's Forensic Services department

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 1.

CONTACT US

For the most up-to-date information on NP's Diploma in Accountancy, log on to www.np.edu.sg/acc



Goh Hui Lu
Class of 2016

Embarked on the Advanced Diploma in Accountancy pathway and received the Singapore Chartered Accountant Qualification. Now a Chartered Accountant and a finance business partner at GovTech



Joshua Ng
Class of 2021

Recipient of the Lee Kong Chian Scholarship. Pursuing a Bachelor of Accountancy at SMU, with a second major in Finance

N53

Diploma in Banking & Finance



Get latest updates on course



- ▶ Gain a head start in the financial and FinTech ecosystems with a **broad-based curriculum** that equips you with essential **digital skills**
- Leverage technology and sustainability knowledge to address key challenges in **green finance**
- Go on a six-month internship in **FinTech start-ups and financial institutions**, or the one-year JobReady Programme for **in-depth, real-world learning**
- Develop industry-relevant skills through **project-based assessments**

WHAT THE COURSE IS ABOUT

Technology, innovation, and the pursuit of sustainability are transforming the financial world. With our Diploma in Banking & Finance (BF), you will gain these skills and more to shape the future of banking!

The BF course gives you a solid foundation in accounting and business, along with specialised training in banking and finance. You will discover how banks operate and explore key topics such as environmental, social and governance (ESG) standards and green finance. This knowledge will prepare you to make a real impact in driving sustainable finance initiatives.

Tech-infused Curriculum

Get hands-on with the latest financial apps and trading platforms used in the industry. You will also explore new technologies including Application Programming Interfaces (API), Electronic Know Your Customer (e-KYC) and Insurtech, giving you a head start in navigating the digital future of finance.

Deeper Industry Exposure

As the Sector Coordinator of Singapore's Accountancy & Financial Services cluster, BA has built strong industry connections to provide you with meaningful learning experiences, as well as networking and mentorship opportunities.

You will participate in events including the Pan-Poly FinTech Hackathon and other national competitions such as the CGSI ASEAN Investment Challenge. Additionally, you will work on industry projects that allow you to apply your skills to real-life business scenarios. To ensure your training is aligned to industry needs, you will learn from industry professionals through their feedback and co-assessment.

Multiple Learning Pathways

In your final year, embark on enriching internships with prestigious local and foreign banks, as well as FinTech start-ups.

For deeper work exposure, you can choose from the one-year JobReady Programme, a six-month internship, or an optional 8-week work stint during your semester break. With leading partners such as DBS, OCBC, UOB, the Monetary Authority of Singapore, Singapore Exchange Limited, GIC, HSBC, Julius Baer, and SeaMoney, your internship experience will be a fulfilling one.



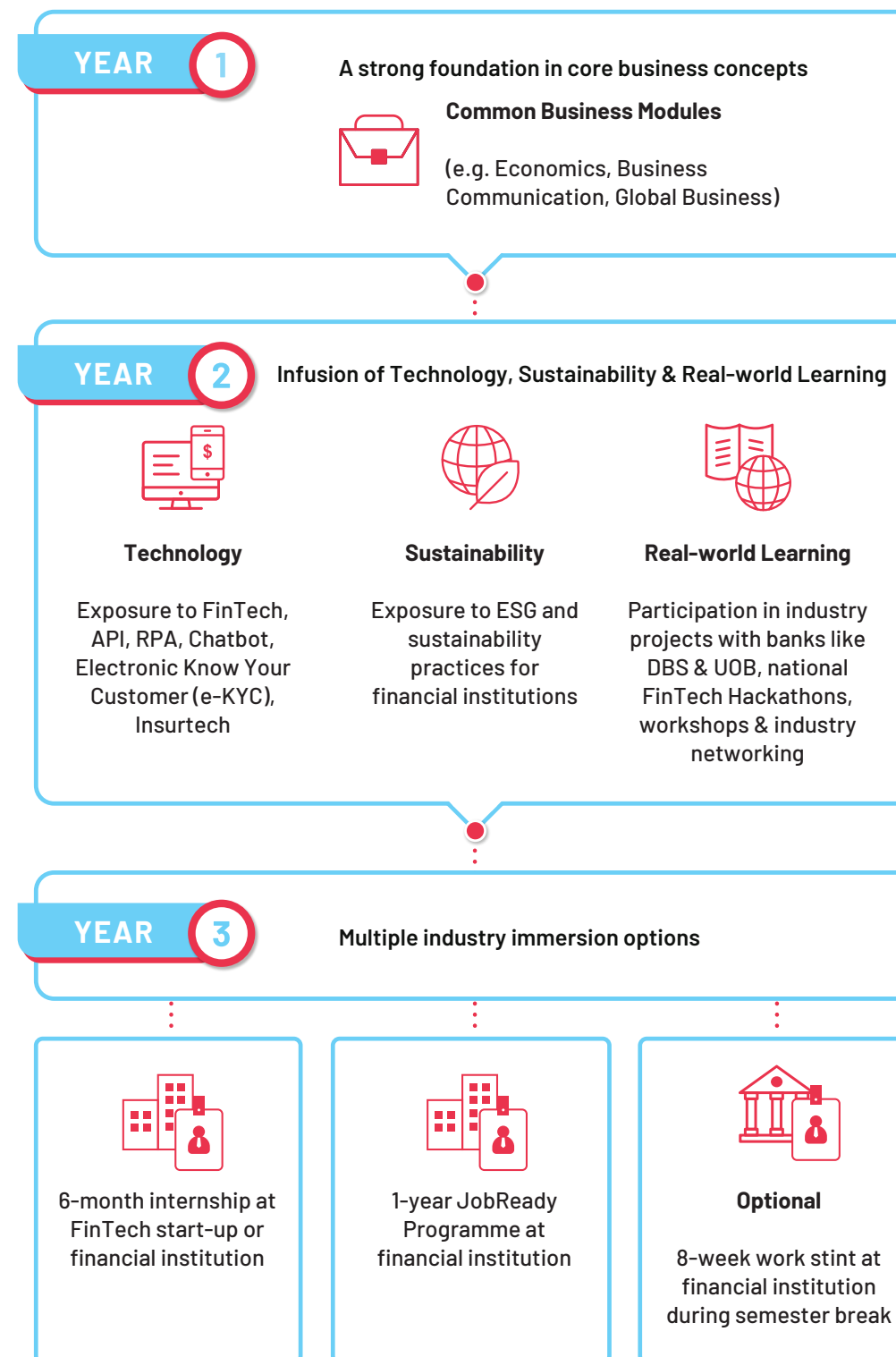
FINTECH CHAMPIONS

Close to 100 BF students participated in the annual PolyFinTech 100 API Hackathon 2024, a competition meant to nurture FinTech talents. A group of BF students clinched the winning title in the Decentralised Finance and RegTech categories for their innovative ideas.

"Participating in the hackathon improved my readiness for both my internship and future career. I gained valuable insights into blockchain technologies and their real-world applications, equipping me with in-demand skills. The hackathon sharpened my critical thinking as I tackled industry issues like scalability, security, and regulations. Collaborating with industry partners also expanded my professional network and deepened my understanding of DeFi development."

Timothy Chua
Final-year BF Student

OVERVIEW OF YOUR BF JOURNEY



Partnerships



Monetary Authority of Singapore



WHAT YOU WILL LEARN



YEAR 1

- Business Communication 1
- Business Law
- Career & Professional Preparation
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Programming for Business
- Statistical Applications for Business
- User-Centred Design for Business
- Health & Wellness[^]
- Innovation Made Possible[^]
- English Language Express[^]

YEAR 2

- Banking Analytics
- Business Communication 2
- Commercial Banking
- Corporate Finance
- Financial Markets & Instruments
- Financial Planning
- Fintech & Digital Banking
- Investments
- Transaction Management & Blockchain Innovation
- World Issues: A Singapore Perspective[^]

YEAR 3

- Business Persuasion & Influence
- Digital Marketing for Financial Services
- Risk & Compliance
- Wealth Management
- Six-month Internship
- Project ID: Connecting the Dots[^]

One-Year JobReady Programme

- Industry Attachment 1 & 2
- Project ID: Connecting the Dots[^]

[^]Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

[^]* For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

FURTHER STUDIES

The BF diploma is recognised by all local and many overseas universities. In Australia and the United Kingdom, you may receive up to a one-year exemption, allowing you to complete your degree earlier. Professional bodies like the Institute of Chartered Accountants in England and Wales (ICAEW) and the Institute of Banking & Finance (IBF) also recognise our diploma.

Additionally, you will be exempted from one module of the Capital Markets & Financial Advisory Services (CMFAS) examinations. In partnership with the Financial Planning Association of Singapore (FPAS), all BF students graduate with the Associate Financial Planner (AFPCM) certification, giving you a head start on the path to becoming a Certified Financial Planner (CFP®).



Oh Jia Jun Class of 2021

Recipient of the POSB Gold Medal and Ngee Ann Polytechnic Outstanding Achievement Award. Pursuing a double degree in Social Science (Politics, Law and Economics) and Business Management (Finance) under SMU's Global Impact Scholarship



Morn Mony neat Class of 2024

Recipient of NUS's ASEAN Undergraduate Scholarship. Pursuing a degree in Business Administration, with a major in Finance



Keryel Khng Class of 2024

Recipient of the NP Outstanding Achievement Award. Will be pursuing Business Management at SMU

CAREER

As a BF graduate, you will have strong career opportunities in fields such as FinTech, corporate finance, financial planning, investment and wealth management, ESG, sustainable finance, KYC, risk management, compliance, operations management, credit as well as digital marketing. You can pursue roles such as:

- Banking Sales Executive
- Banking Services Executive
- Credit Analyst
- Compliance Executive
- Customer Service Executive
- ESG Product Specialist
- Financial Advisor
- KYC Analyst
- Personal Wealth Executive
- Risk Analyst
- Sustainable Finance Analyst



Bryan Lim Class of 2017

Analyst at Goldman Sachs



Shamus Teo Class of 2020

Co-founder of retail vintage streetwear brand, Conformity

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 1.

CONTACT US

For the most up-to-date information on NP's Diploma in Banking & Finance, log on to www.np.edu.sg/bf

N45

Diploma in Business Studies



Get latest updates on course



- ▶ **One diploma with multiple options:** choice of single or double specialisations, and six-month or one-year internship
- ▶ **Four in-demand specialisations** to match your career goals: Business Sustainability & Digitalisation, Entrepreneurship, Human Capital Management and Marketing
- ▶ Future-proof yourself through the **Business Digitalisation Track** or get real-world exposure through a **six-month local/overseas internship** or **one-year JobReady Programme**
- ▶ Gain real-world learning through integrated and capstone projects sponsored by **leading industry partners**

WHAT THE COURSE IS ABOUT

Prepare for the ever-changing business landscape with our highly versatile and sought-after Diploma in Business Studies (BS)! With four specialisation options to choose from, this premier business programme sets you up for success as a business manager, HR specialist, marketing expert, or entrepreneur!

Design Your Learning

Choose how and what you wish to learn. Start by building a strong foundation in business management before selecting one of four specialisation areas that align with the latest industry developments:

- Business Sustainability & Digitalisation
- Entrepreneurship
- Human Capital Management
- Marketing

As digital technologies evolve, you can further enhance your skills through the Business Digitalisation (BD) Track. Here, you will gain expertise in AI, robotics, advanced business analytics, and digital commerce – preparing you for a future-ready career.

For hands-on business experience, choose between a six-month local or overseas internship, or opt for the one-year JobReady Programme to deepen your industry exposure.

Industry-relevant Learning from the Best

At BS, you will tackle real-world business challenges through integrated and capstone projects sponsored by partners such as Adecco Personnel, FoodServices, Mediacorp, Saison Capital, and more.

Our strong partnerships with these industry leaders mean that the curriculum is co-developed, co-delivered and co-assessed by experts, allowing you to gain valuable insights through projects, workshops and mentorship.

You will have the opportunity to develop omnichannel marketing strategies and test your ideas at Xplore Shop, our on-campus lifestyle store. Collaborating with industry partners, you will manage inventories, run promotions, and discover how smart retail technologies enhance the shopping experience!



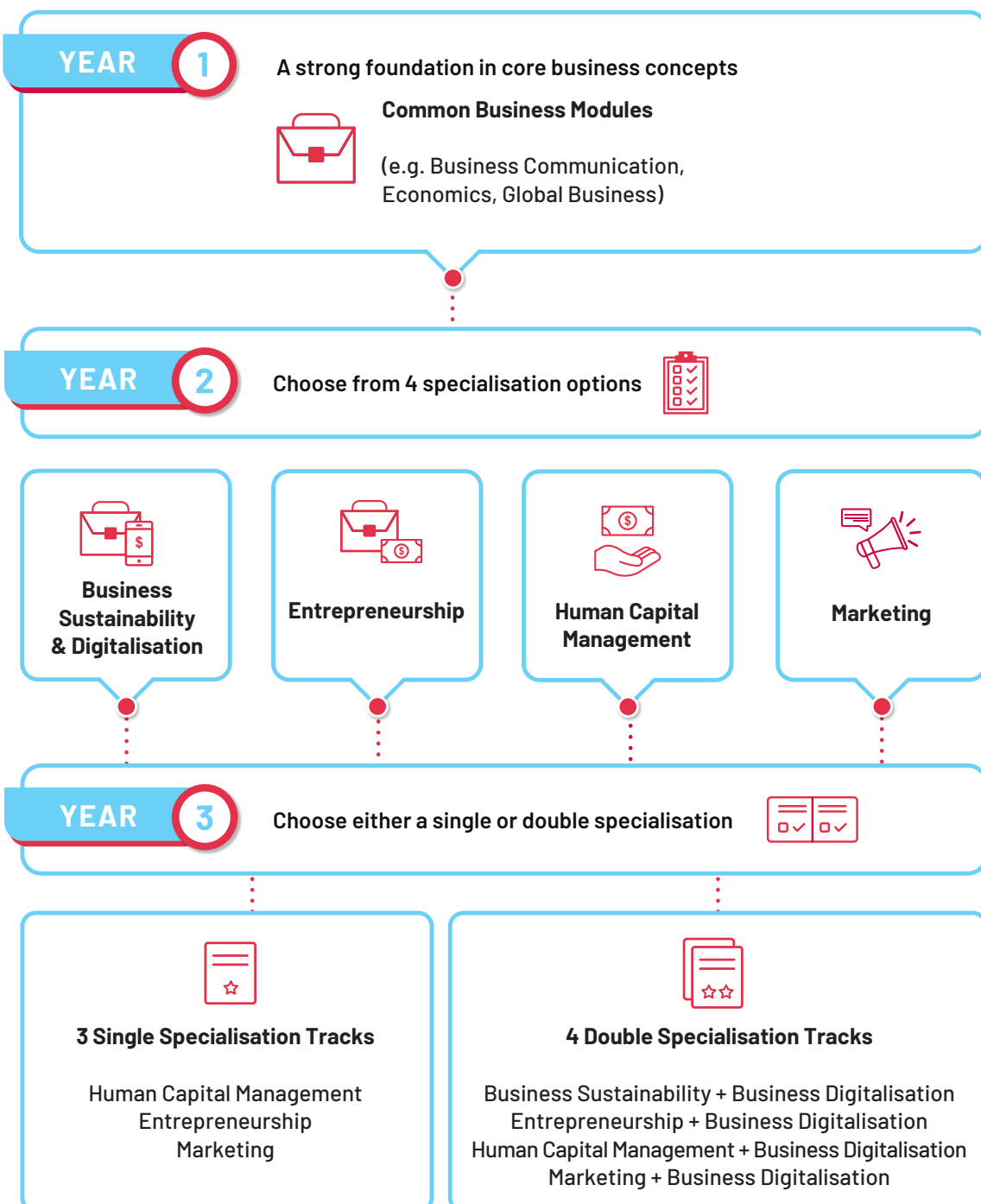
CHAMPIONING SUSTAINABILITY

Jaymie Siah (left) launched XTRA Vintage, a sustainability project promoting the reuse of clothing through the sale of pre-loved clothes. She participated in the Youth for Environmental Sustainability Leaders Programme and received funding from the National Environment Agency to bring her project to life.

Partnerships



OVERVIEW OF YOUR BS JOURNEY



WHAT YOU WILL LEARN

YEAR 1

- Business Communication 1
- Business Law
- Career & Professional Preparation
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makers of a Business
- Programming for Business
- Statistical Applications for Business
- User-Centred Design for Business
- Health & Wellness[^]
- Innovation Made Possible[^]
- English Language Express[^]

YEAR 2.1

- Develop a Business
- Marketing in the Digital Age
- People & Culture
- Service Management
- Sustainability Management in Business
- World Issues: A Singapore Perspective[^]

YEAR 2.2

- Business Analytics
- Business Communication 2



Choose one of the 4 options*

Business Sustainability & Digitalisation

- Business in the Circular Economy
- Carbon Management for Businesses
- Corporate Governance & Reporting in Sustainable Businesses

Entrepreneurship

- Business Models & Strategies
- Innovation for Value Creation
- Startup Finance

Human Capital Management

- Employment Law
- Learning & Development
- Talent Experience & Engagement

Marketing

- Brand Insights & Strategies
- Integrated Marketing Communication
- Research-based Marketing Insights

YEAR 3

- Business Persuasion & Influence
- Project ID: Connecting the Dots[^]

Choose one of the 4 options*

Business Sustainability & Digitalisation

- Advanced Applied Business Analytics
- Artificial Intelligence & Robotics
- Change Management & Persuasion
- Digital Commerce– Digital Transformation Marketing Strategy
- Emerging Technologies & Disruptive Innovation
- Xtech
- Internship 1 & 2

Entrepreneurship

- Entrepreneurship in Practice
- Corporate Entrepreneurship
- Six-month Internship

Human Capital Management

- Human Capital in Action
- Total Rewards Management
- Six-month Internship

Marketing

- Integrated Marketing in Practice
- Retail Experiential Engagement
- Six-month Internship

Business Digitalisation Track

- Advanced Applied Business Analytics
- Artificial Intelligence & Robotics
- Change Management & Persuasion
- Digital Commerce
- Digital Transformation Marketing Strategy
- Emerging Technologies & Disruptive Innovation
- Xtech
- Internship 1 & 2

One-Year JobReady Programme

- Industry Attachment 1 & 2

[^]Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

* All specialisation options are offered based on availability.

[^]* For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

FURTHER STUDIES

The BS diploma is recognised by all local and many overseas universities, many of which offer module exemptions. Our graduates enjoy up to one year's exemption at universities in Australia and the United Kingdom.

In partnership with the Institute for Human Resource Professionals (IHRP), BS students specialising in Human Capital Management will graduate as IHRP-certified associates, providing a structured pathway to becoming an IHRP-certified professional.



Cassandra Seah Class of 2014

President's PhD Scholar at Imperial College London's Dyson School of Design Engineering



Samuel Lee Class of 2015

Chevening scholar, pursuing a Master of Science in International Social and Public Policy at the London School of Economics and Political Science. Honoured with the Freedom of the City of London in 2024



Neo Hui Mei Class of 2021

Pursuing a Bachelor of Business Management at SMU



Claudia Tan Class of 2021

Pursuing a Bachelor of Business Administration at NUS

CAREER

With a constant demand for business graduates in Singapore and the region, you will be highly sought-after by employers in various fields, such as:

- Business Consulting
- Business Sustainability
- Corporate Communications
- Events Planning & Management
- Human Resource Management
- Learning & Development Management
- Marketing Communications
- Marketing Research
- Public Relations
- Sales & Marketing
- Service Operations & Management



Davis Koh Class of 2010

Co-founder and director of Wecofa Digital Marketing Agency



Kiefer Yoon Class of 2015

Global Product Marketing Manager at TikTok Pte Ltd

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 1.

CONTACT US

For the most up-to-date information on NP's Diploma in Business Studies, log on to www.np.edu.sg/bs

N85

Diploma in

International Trade & Business Revamped



Get latest updates on course



- ▶ Prepare yourself for a **wide variety of in-demand trade and supply chain-related roles** in major international businesses
- ▶ Gain **real-world learning** through integrated industry projects with leading companies
- ▶ Future-proof yourself by leveraging the **latest technologies and sustainability practices** to address international challenges
- ▶ Embark on an **immersive Signature Overseas Trip** to an international trade hub to experience first-hand different business practices and cultures globally!
- ▶ **Design your learning** by choosing between a six-month local or overseas internship, or the one-year JobReady Programme

WHAT THE COURSE IS ABOUT

Ever wondered how leading multinational companies such as Bosch, P&G, LVMH, and IKEA plan, procure, produce, distribute and market their products globally? As companies increasingly look to Asia and Southeast Asia for its long-term growth prospects, many are orchestrating their regional and global supply chains from Singapore. This has resulted in the demand for international trade and supply chain professionals to rise.

With the Diploma in International Trade & Business (ITB), you will develop essential knowledge and skills to pursue an exciting career in planning, procurement, trade operations, logistics management and marketing in international companies!

Comprehensive Curriculum

You will gain a solid foundation in international business functions, including planning, procurement, trade operations, logistics, and marketing. Equipped with knowledge of trade markets, supply chain management, trade law, and finance, you'll also develop skills in ERP, analytics, business transformation, and risk management, enabling you to make data-driven decisions and excel in the field.

Get Future-ready

As companies adopt the latest technologies to gain an edge, ITB will equip you with essential skills in artificial intelligence (AI), ERP, analytics, e-procurement, e-commerce, and automation. You will also learn to create sustainable supply chain strategies that align with business goals, gaining expertise in sustainable sourcing, green logistics, and ethical marketing.

Real-world Learning

Our strong links with industry means you get to work on integrated and capstone projects with leading companies to solve real-world challenges. This will also allow you to gain hands-on experience in managing business transformation initiatives.

You'll also get to embark on an immersive Signature Overseas Trip to an international trade hub, where you will experience first-hand the difference business practices and cultures!

Partnerships



Choose Your Industry Immersion Pathway

In your final year, choose either a six-month local or overseas internship, or the one-year JobReady Programme designed to broaden and deepen your industry exposure. Our partners include leading multinationals such as Bosch, P&G, LVMH and IKEA, global trading companies such as Wilmar, global logistics companies such as CEVA Logistics, and local firms such as SATS.

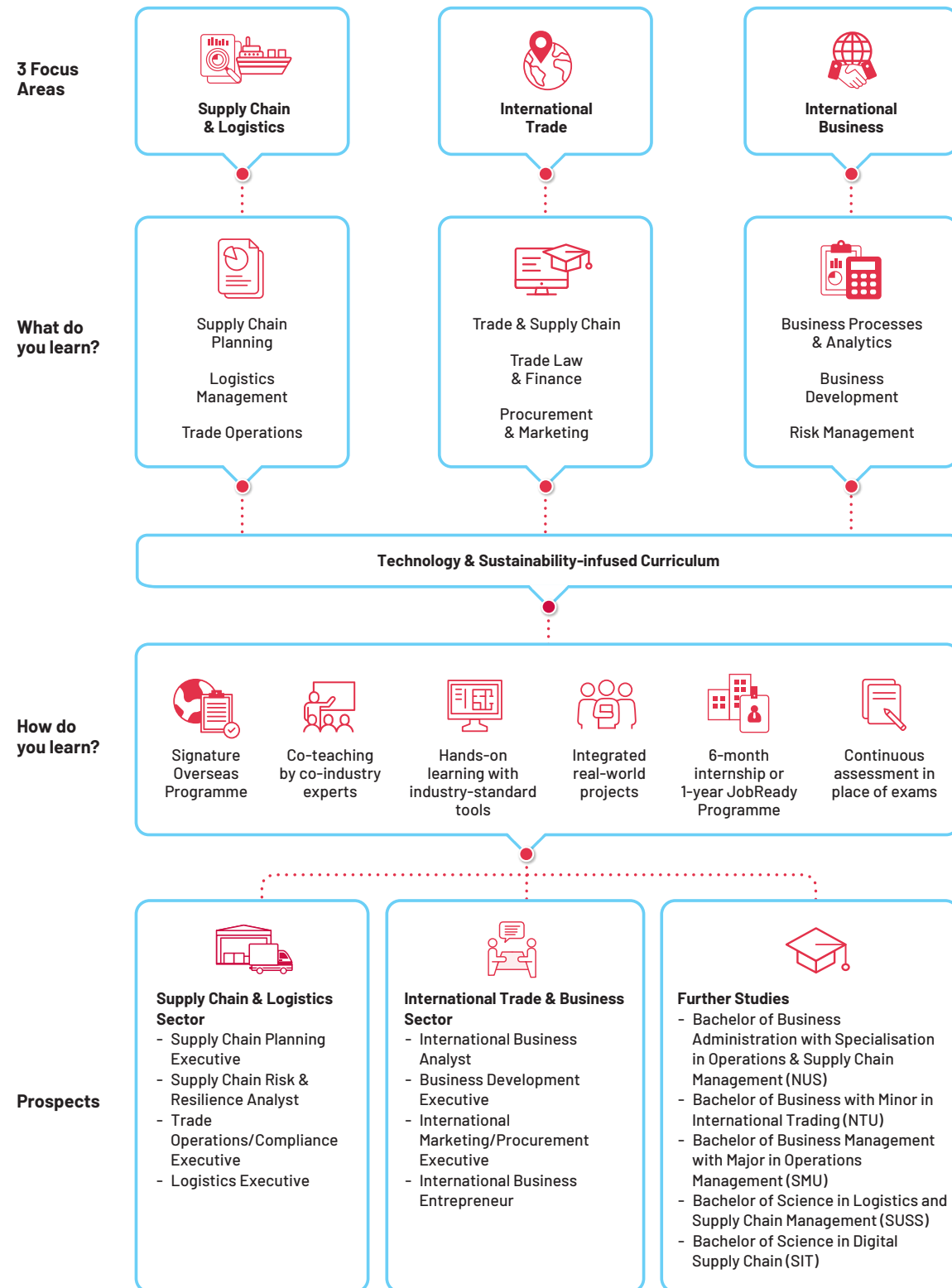
Both pathways offer exposure to a wide range of high-growth sectors, preparing you for in-demand roles such as International Marketing Executive, International Procurement Executive, Supply Chain Planning Executive, Supply Chain Risk & Resilience Analyst, Trade Operations Executive and Logistics Executive.



REINVENTING THE TRADE

ITB graduates Sakthivel Ahumugam and Deslyn Chia won the 2021 FedEx Express/JA International Trade Challenge with their innovative GPS-guided shoe, designed to guide travellers via vibrations, tailored for the Cambodian market.

OVERVIEW OF YOUR ITB JOURNEY



WHAT YOU WILL LEARN



YEAR 1

- Business Communication 1
- Business Law
- Career & Professional Preparation
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Programming for Business
- Statistical Applications for Business
- User-Centred Design for Business
- Health & Wellness[^]
- Innovation Made Possible[^]
- English Language Express^{**}

YEAR 2

- International Trade & Supply Chain
- International Trade Law & Finance
- International Procurement
- International Marketing
- Supply Chain Planning
- Enterprise Resource Planning & Analytics
- Trade Operations
- Logistics Management
- World Issues: A Singapore Perspective[^]

YEAR 3

- Applied Project in International Business
- Business Transformation
- Risk Management
- Six-month Internship
- Project ID: Connecting the Dots[^]

One-Year JobReady Programme

- Industry Attachment 1 & 2
- Project ID: Connecting the Dots[^]

[^]Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

^{^*} For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

FURTHER STUDIES

As an ITB graduate, you can pursue degrees in international trade and supply chain management, as well as other business degree courses at all local and overseas universities.



Lew Jun Shao
Class of 2021

Recipient of the NUS Residential College Scholarship. Pursuing a Business Administration degree with a specialisation in Operations & Supply Chain Management at NUS



Kishor Chidambaranathan
Class of 2023

Recipient of the ESG Global Executive Scholarship. Will be pursuing an Economics degree at NUS



TRANSFORMING THE SUPPLY CHAIN

ITB student teams secured 1st and 2nd runner-up positions in the national Supply Chain Challenge. They contributed to transforming small-scale wholesalers in the local agricultural produce sector, helping them thrive in the digital age.

CAREER

With Singapore's growing role as a global trade and supply chain hub, your job prospects are bright! You can pursue a wide variety of in-demand and supply chain-related careers across diverse sectors.

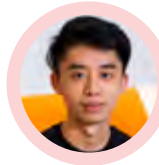
You can look forward to opportunities in these roles:

- Business Development Executive
- International Business Analyst
- International Business Entrepreneur
- International Marketing Executive
- International Procurement Executive
- Logistics Executive
- Supply Chain Planning Executive
- Supply Chain Risk & Resilience Analyst
- Trade Compliance Executive
- Trade Operations Executive



Jonathan Sie
Class of 2009

Senior Manager, Business Support & Logistics at Toyota Tsusho



Christopher Choo
Class of 2013

Co-Founder & CEO of Qashier. Named in Forbes 30 Under 30 list for Asia

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 1.

CONTACT US

For the most up-to-date information on NP's Diploma in International Trade & Business, log on to www.np.edu.sg/itb

N72

Diploma in Tourism & Resort Management



Get latest updates on course



- ▶ A versatile course that **prepares you for diverse sectors** such as events, leisure and lifestyle, hospitality and travel
- ▶ **Industry-focused curriculum** develops your ability to adapt, create and innovate in a dynamic environment
- ▶ Gain **sustainable tourism skills** through our partnership with leading industry players to seize opportunities in the green economy
- ▶ **Customise your learning** by choosing the Business Digitalisation Track, Tourism Startup Internship Project, six-month local/overseas internship or one-year JobReady Programme



WHAT THE COURSE IS ABOUT

With international tourism on the rise, organisations must innovate and transform their offerings to stay ahead. NP's Diploma in Tourism & Resort Management (TRM) provides you with industry insights and skills to shape the future of tourism, preparing you for success across various fields. With TRM, you will go places!

Future-ready Curriculum

In your first year, build a strong business foundation and develop business ideation skills, focusing on key sectors such as events, leisure, hospitality and travel.

To meet the needs of today's discerning and digitally connected travellers, you will gain in-demand skills in tourism data analytics, digital marketing, and service experience design. You will also explore the latest technologies, including artificial intelligence and augmented reality, and learn how they can be applied to enhance guest experiences. Plus, you can earn Google Ads and Google Data Analytics certifications to gain a competitive edge.

Your learning experience is enriched with masterclasses, learning journeys, online courses, hackathons, company-based projects, and research opportunities.

The Future of Tourism is Green

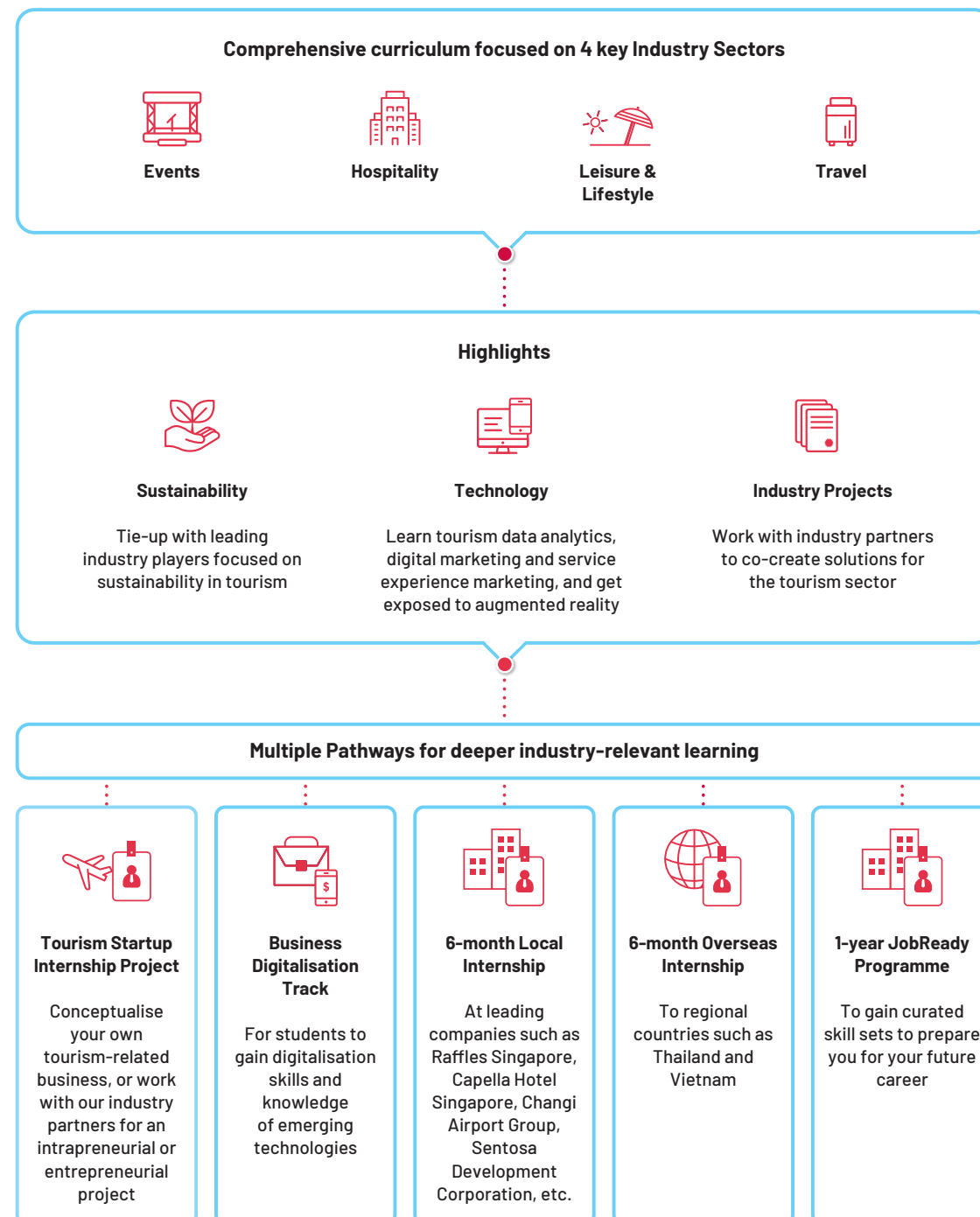
As more travellers embrace eco-friendly choices, you will get to apply sustainability concepts and propose business solutions – in your projects from advocacy campaigns to educational programmes on environmental conservation. To ensure real-world relevance, your proposals will be co-assessed by industry experts who will offer feedback and guidance.

Choose Your Industry Immersion Pathway

In your final year, customise your learning by choosing the Business Digitalisation Track to deepen your tech knowledge, or take on a Tourism Startup Internship Project to launch a tourism-related business.

For deeper industry immersion, choose between a six-month internship or the one-year JobReady Programme. You can look forward to local internships at companies such as Raffles Singapore, Sentosa Development Corporation, and Changi Airport Group, as well as overseas internships in destinations like China, Thailand and Vietnam, where the tourism industry is thriving!

OVERVIEW OF YOUR TRM JOURNEY



Partnerships

Far East
HOSPITALITY

Mandai
WILDLIFE GROUP

MARINA BAY SANDS
SINGAPORE

TRIBE

WHAT YOU WILL LEARN

YEAR 1

- Business Communication 1
- Business Law
- Career & Professional Preparation
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Programming for Business
- Statistical Applications for Business
- User-Centred Design for Business
- Health & Wellness[^]
- Innovation Made Possible[^]
- English Language Express[^]

YEAR 2

- Airline & Travel Business
- Business Communication 2
- Event Design
- Events in Action
- Hospitality Management
- Leisure & Lifestyle Business
- Service Experience Design
- Sustainability in Tourism
- Tourism Analytics
- Tourism Marketing
- Tourism Research
- World Issues: A Singapore Perspective[^]

YEAR 3

- Business Persuasion & Influence
- Digital Marketing in Tourism
- Revenue Management in Tourism
- Tourism Business Innovation
- Tech-Talk in Tourism
- Six-month Internship or Tourism Startup Internship Project
- Project ID: Connecting the Dots[^]

Business Digitalisation Track

- Advanced Applied Business Analytics
- Artificial Intelligence & Robotics
- Change Management & Persuasion
- Digital Commerce
- Digital Transformation Marketing Strategy
- Emerging Technologies & Disruptive Innovation
- Xtech
- Internship 1 & 2
- Project ID: Connecting the Dots[^]

One-Year JobReady Programme

- Industry Attachment 1 & 2
- Project ID: Connecting the Dots[^]



[^]Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

[^]* For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

FURTHER STUDIES

As a TRM graduate, you can pursue various degree courses at universities locally and abroad, with some institutions offering module exemptions. They include Australian universities such as Southern Cross University, University of Queensland, University of Southern Queensland, and University of Nevada, Las Vegas.



Tan Song Yi Class of 2022

Pursuing a Bachelor of Business Administration at NUS



Celeste Ang Class of 2024

Recipient of NTU's College Scholarship. Pursuing a Bachelor of Business with a second major in Entrepreneurship at NTU

CAREER

As Singapore develops into a global tourism hub, the demand for skilled tourism professionals will increase. TRM graduates can explore many job opportunities in attractions, food and beverage, hospitality, MICE, travel and other tourism-related sectors. You can look forward to pursuing careers in these job roles:

- Attractions Operations Crew/Executive
- Business Development Executive
- Content and Experience Development Executive
- Coordination and Reservations Executive
- Customer Experience Executive
- Customer Support Executive
- Digital Marketing Executive
- Education and Programmes Executive
- Event Operations Executive
- Event/Project Executive
- Event Services Executive
- Front Office Executive
- Guest Relations Executive
- Hybrid Events Planner
- Marketing Communications Executive
- Operations & Compliance Executive
- Product and Experience Development Executive
- Reservations Executive
- Remote Content Researcher
- Sales Executive
- Sustainability Officer
- Travel Account Executive



Billy Ko Class of 2014

Hotel development & acquisitions manager at Creative Leap



Wong Wai Yee Class of 2017

Digital marketing & e-commerce manager at Singapore Airlines

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 1.

CONTACT US

For the most up-to-date information on NP's Diploma in Tourism & Resort Management, log on to www.np.edu.sg/trm

Our Graduates with that Something XTRA

Our BA alumni have gone on to make a mark in various industries. They include Quek Siu Rui and Marcus Tan who co-founded online marketplace Carousell, as well as Ian Ang who built gaming chair business empire Secretlab. Check out what our other outstanding graduates have to say about their learning journey in NP!



EXPLORING BOUNDLESS HORIZONS

"A highlight of my time at Ngee Ann Poly was my six-month internship at Grab Indonesia, where I travelled across cities and learned about business operations, management, and analytics. The knowledge and exposure I gained here fuelled my passion for business."

LYNETTE LAU

Business Studies graduate, Class of 2018

A recipient of the NUS Global Merit Scholarship and the Lee Kuan Yew Scholarship to Encourage Upgrading Award, Lynette earned a degree in Business Administration at NUS. She is now an account executive at Okta, an IT security solutions firm specialising in user authentication services.



INSPIRED TO INNOVATE

"BFS gave me the opportunity to learn the various facets of business and finance, which I applied during my internship at the Monetary Authority of Singapore. I also participated in an Overseas Immersion Programme trip to Shanghai, where I learnt about China's advanced banking ecosystem and how innovative solutions can drive growth in Singapore's financial industry."

OH JIA JUN

Banking & Financial Services* graduate, Class of 2021

Jia Jun is pursuing a double degree in Social Science and Business Management under SMU's Global Impact Scholarship.

*Renamed the Diploma in Banking & Finance



STARTING NEW VENTURES

"Ngee Ann's strong curriculum provided the foundation for launching my coffee business, KoffieAsia. Modules like International Marketing helped me plan the marketing mix to kickstart a successful venture in the Indonesian market."

BILLY DRAGOVA

International Trade & Business graduate, Class of 2021

In his third year, Billy co-founded KoffieAsia with his coursemate, selling premium-quality coffee beans, tea leaves and cacao sourced from small-scale farmers in Southeast Asia. He is currently pursuing a degree in Business with a Minor in International Trading at NTU.



BUILDING PROFESSIONAL TIES

"The ACC course was instrumental in unlocking my potential and pushing me beyond my comfort zone. My internship at Ernst & Young LLP allowed me to explore the assurance field and expand my professional network. NP's strong curriculum, holistic learning environment, and supportive lecturers contributed to my personal growth and boosted my confidence."

JENNA ANG

Accountancy graduate, Class of 2018

Jenna graduated Magna Cum Laude with a Bachelor of Accountancy from SMU and now works as Financial Crime Prevention Officer at UBS AG (Singapore Branch).



EXPANDING HIS HORIZONS

"Besides participating in business competitions and internships, BA provided many networking opportunities. Some highlights include an overseas course trip to Shanghai and a virtual internship with ICAEW with international students. These experiences broadened my perspectives and instilled a global mindset."

JOSHUA NG

Accountancy graduate, Class of 2021

Joshua received the Institute of Singapore Chartered Accountants Gold Medal & Prize, RSM Stone Forest Prize, and ICAEW Prize. He is currently pursuing a Bachelor of Accountancy at SMU with a second major in Finance.



THRIVING IN FINTECH

"BF has equipped me with strong business fundamentals and problem-solving skills. It has also prepared me for my internship at the Monetary Authority of Singapore, where I could adapt quickly and excel."

ANDRALYNN TAN

Banking & Finance graduate, Class of 2022

An executive committee member in the Singapore FinTech Youth Chapter, Andralynn is currently pursuing a Bachelor of Business Management at SMU.



FOUNDER OF FRENCH PASTRY BUSINESS

"With its unique curriculum, TRM taught me to embrace innovation and take risks with an open mind! In fact, it inspired me to start my own bakery business!"

JULIE TAY

Tourism & Resort Management graduate, Class of 2015

Julie pursued a diploma in French pastry making at the École Nationale Supérieure de Pâtisserie and interned under renowned pastry chef Pierre Hermé. As the founder of The Flour Department bakery, she infuses French pastries with local flavours.



ENHANCING EXPERIENCES WITH TECH

"TRM not only gave me a solid business foundation but also equipped me with the skills to leverage technology in enhancing the tourism experience. This laid the groundwork for my career as a digital product manager."

EDNA TAN

Tourism & Resort Management graduate, Class of 2015

Before her role as digital product manager at Raffles Connect, Edna was the APAC regional manager at Revinate, a tech-based solutions company providing digital services to top hotels and resorts.



LEADING A SUCCESSFUL BUSINESS

"The hands-on learning experiences in NP were beneficial to me! From embarking on internships in MNCs to publishing a magazine, each moment felt like a vigorous entrepreneurial learning journey. The lessons learnt still guide me in making crucial business decisions today!"

ZACHERY TAN

Business Studies graduate, Class of 2010

Zachery is the director at Newway Systems Pte Ltd, a company specialising in air-conditioning systems for residential and commercial clients.



A TRANSFORMED LIFE

"It was during my poly years that I became hungry for success. My time in BA presented me with extraordinary learning opportunities that helped me to find my footing and develop my interests into a full-fledged career pathway."

ALVIN LIM

Banking & Financial Services* graduate, Class of 2007

Alvin graduated top of his cohort and received the prestigious Lien Ying Chow Gold Medal. He credits NP for igniting his passion for banking and now leads the Asia Environmental Products business as an Executive Director at Morgan Stanley.

*Renamed the Diploma in Banking & Finance



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