EDUCATION AND CAREER GUIDANCE (ECG) PLAYBOOK FOR GRADUATES





Transitioning the World of Work & Adulting can be exciting yet daunting...

Use this ECG Playbook to jumpstart your career or explore further education opportunities



**Big Picture Ryan** 



Job-Searching Sara

"Adaptability to change is itself a hallmark of successful education." ...Peter Hilton



**Undecided Hannah** 



**Enterprising Emily** 







Education & Career Coach Consult

Big Picture Ryan





Enterprising Emily

Job-Searching Sara





## Big Picture Ryan



## **TIPS for NEXT STEPS**







Big Picture Ryan

Undecided Hannah



Enterprising Emily







How would you like your life story to be written?

What could you do to make this world a better place? **Discover Your Purpose** 

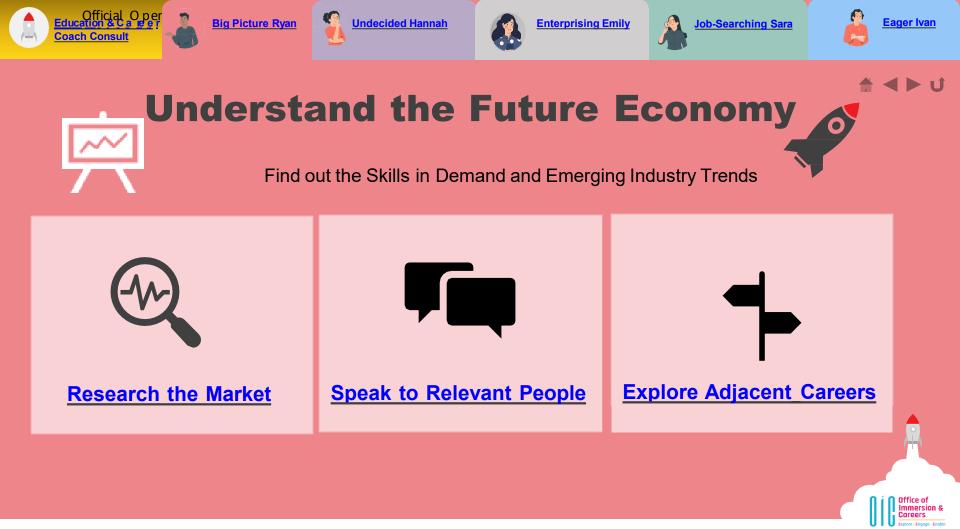
Take the self-assessments on

### **MySkillsFuture portal**

and find out your career interests, skills confidence and work values as a start.

What are your interests, values, skills, strengths and competencies?







### Check out these resources:

### SkillsFuture Singapore's

- <u>Skills Framework</u>
- Skills Demand for Future Economy (annual report)
- MySkillsFuture Industry Insights
- Jobs-Skills Dashboard

and National Youth Council's

OnMyWay (OMW)





- Industry Partners (e.g. colleagues, supervisors from internship company)
- Education & Career Coaches @NP

to find out about the skills, competencies and qualifications needed to work in your preferred sector







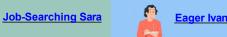








Enterprising Emily



### 1 d 🕨

## **Seek Out A Mentor**



A mentor can help you navigate challenging situations and ease the steep learning curve in your transition to work.

Build meaningful relationships and give yourself time to grow professionally.

Mentors can come from School Alumni, Company Leaders and Management or Professional Associations such as <u>MentoringSG</u>.





## **Know Your Workplace Rights**

Be responsible for your own safety, health and well-being at the workplace.

Some resources to help you:

### Workright: Know Your Employment Rights

(published by Ministry of Manpower)

### Contract, Payment and Employmentrelated Disputes

(Sing apore Judiciary Small Claims Tribun als, Tripartite Alliance for Dispute Man agement)

### Guide to Workplace Fairness

(published by Tripartite Alliance for Fair and Progressive Employment Practices)

### Managing Workplace Harassment

(Tripartite advisory by Ministry of Manpower, National Trades Union Congress, and Sing apore National Employers Federation)

**0 i 0** Office of









## **Full-time Employment**

Check out Workforce Singapore's career resources for fresh graduates:



Consider practical aspects like:

- opportunities for skills development, career progression and personal growth;
- alignment with the company's values and culture;
- employment remuneration package, etc.





Check out work-study programmes to get a head-start in careers related to your discipline of study

NP CET Academy's SkillsFuture Work-Study Programmes SkillsFuture Work-Study Post-Diploma Programmes NP CET Academy's short courses





## SkillsFuture Work-Study Post-Diploma Programmes

- Competitive starting salary and full-time employment with participating companies
- Deepen skills through structured workplace learning, mentorship, and facilitated learning
- Attain industry-recognised Post-Diploma qualification or professional certification<sup>2</sup>
- Get a sign-on incentive of \$5,000 for most programmes<sup>3</sup>
- Potentially enjoy skills-based wage increments and career advancement pathways upon programme completion, depending on factors such as satisfactory job performance and job scope expansion
- Receive advanced standing or credit exemption for the relevant degree programmes for selected WSPostDip, subject to meeting the course entry requirements

<sup>1</sup>Within three years of graduation or Operationally Ready Date for full-time National Servicemen

<sup>2</sup>The industry-recognised qualifications will vary from sector to sector, and from job to job. They include Singapore Workforce Skills Qualifications (WSQ) Specialist Dipl oma qualifications, or Advanced/Specialist Diploma qualifications issued by the Polytechnics, or professional certifications

<sup>3</sup>For fresh graduates who are Singapore Citizens and within three years of graduation or Operationally Ready Date for full-time National Servicemen only





## **Further Studies**

Navigating your further studies options







## **Further Studies: Studying Locally**

Check out local full-time and part-time programmes offered at subsidised rates for Singaporeans and Singapore Permanent Residents:



### Scholarships

- Respective universities' scholarship websites
- BrightSparks
- Scholarship Guide
- <u>Singapore-Industry</u>
   <u>Scholarship</u>

Office of Immersion & Careers



## **Further Studies: Studying Locally**

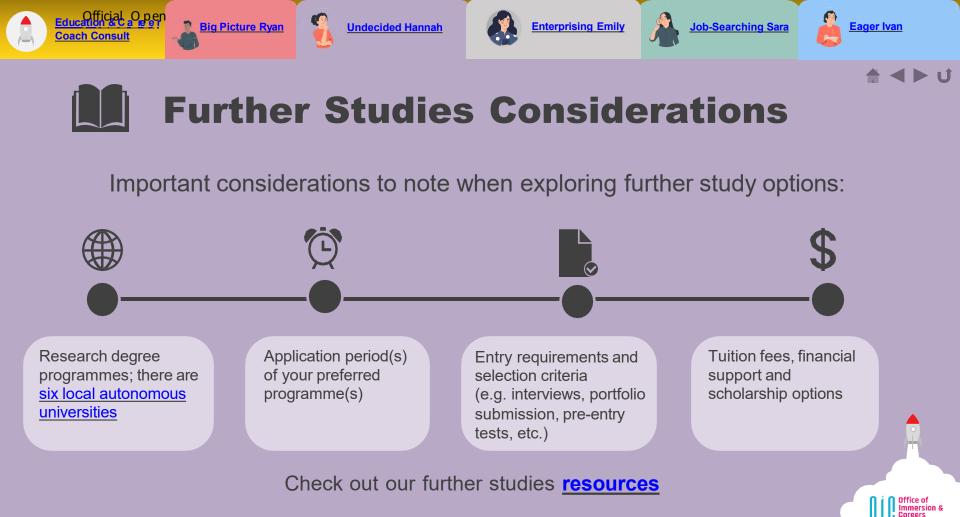
Private Education Institutions (PEIs) Considering further studies at PEIs?

- Check out the <u>Committee for Private Education's</u> <u>website</u>
- Consider your <u>Reasons, Readiness and Risks</u> for choosing a PEI, and learn to safeguard yourself
- You may also like to look at the <u>PEI Graduate</u> <u>Employment Survey</u> results to make an informed decision



- Research entry requirements at respective overseas university's website
- Check advanced standing of NP diploma directly with respective university for any module exemptions
- Attend overseas education fairs to connect with overseas university representatives





Edfücationersi Coach Consult Big Picture Ryan Undecided Hannah

Enter

Enterprising Emily

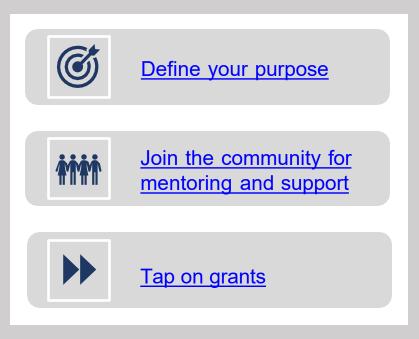
Job-Searching Sara



## Enterprising Emily



### **Start-up for a Social Cause**



















## **Minitial Join the community for mentoring and support**

• Pitch ideas

raiSE

SINGAPORE

- Source for funding; and
- · Learn from others' experience

ABOUT US BE A MEMBER BUSINESSFORGOOD DIRECTORY PROGRAMMES FUNDING GET INVOLVED RESOURCES

### Discover Social Enterprises In Various Sectors

The simplest way to start being <u>#partofthegood</u> is to make a conscious effort to purchase from social enterprises! From Food & Beverage to Retail & Gifts, Events Management to Education & Training, our social enterprises offer a diverse range of products and services.





Platform promoting innovation and entrepreneurship





Action Community for Entrepreneurship







Whatever the cause, you can pitch your idea and tap on funding to build your social enterprise  $\bigcirc$ 



**Our Singapore Fund** 



### **Our SG Grants**







Undecided Hannah Und









## **Job-Searching** Sara 121 Q 0 Office of nmersion &

### RESUME

### **COVER LETTER**

**REFERENCES & RECOMMENDATIONS** 

**DIGITAL PORTFOLIO** 

PERSONAL BRANDING

JOB SEARCH & CAREER PORTALS

**INTERVIEW & INTERVIEW TIPS** 

**TIPS FOR USING AI DURING JOB SEARCH** 



# Resume, References, Cover Letter & Digital Portfolio

Undecided Hannah

Enterprising Emily

Update your digital portfolio and resume to include:

**Big Picture Ryan** 

- relevant work experience from internship/s and part-time work
- skills, competencies and achievements you have acquired at work and in NP

Click on the links for tips to polish up your <u>resume</u>, <u>cover letter</u>, <u>references and recommendations</u>, and <u>digital portfolio</u>

and tips to note should you be using Al

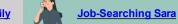












Eager Ivan

Ensure a neat format and error-free resume

Impress the hiring manager with a

S.A.R. resume

## **f** G+ **(a) (n)**

### **SKILLS**

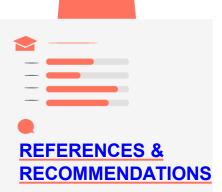
Showcase your Skills through use of action verbs

### ACTIONS

**Describe Actions taken** to accomplish the tasks

### RESULTS

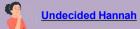
Quantify your achievements with positive Results











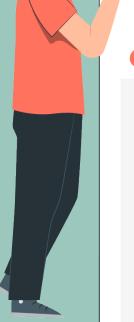








Customise the Cover Letter to stand out from the crowd



# **Cover Letter**

Complement your Resume with a

### f G+ 🞯 in

Address the <u>Cover Letter</u> to the hiring manager

- Have a strong opening and closing in the letter
- Customise by highlighting relevant skills and experience from your resume and why you are a good fit for the role















Seek permission from Referees before submitting their details to Potential Employers



## Validate your Experiences with

# References & Recommendations

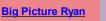
### f G+ 🞯 in

- Consider requesting a letter of recommendation or reference from your internship/s supervisor/s
  - Good references may also come from supervisors from part-time employment or organisations you have volunteered in







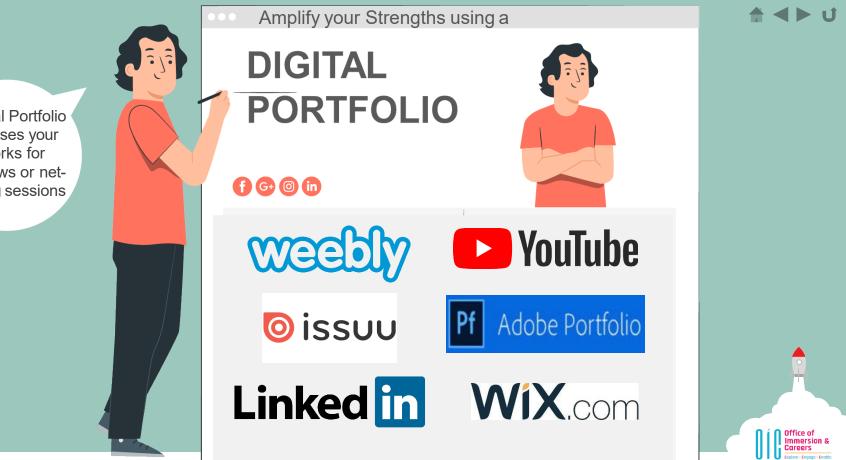








A Digital Portfolio showcases your best works for interviews or networking sessions



Education & Career Coach Consult



Undecided Hannah



Enterprising Emily





## **PERSONAL BRANDING**

Determine Your Unique Selling Proposition (USP) Build your personal brand by highlighting your strengths and differentiating yourself from others

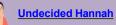
> <u>Share Your</u> <u>Personal</u> <u>Brand Story</u>

Be Authentic, Be Yourself















## **PERSONAL BRANDING**

# Determine Your USP

- Unique Selling Proposition

   (USP) are what sets you apart from other candidates going for similar roles
- Examples : Values, Interests, Personality, Skills, Strengths

 Communicate your USP early on during the interview Be Authentic, Be Yourself

- Highlight your USP but do not oversell yourself
- ✤ Be genuine and respectful
- Just as you are choosing the company, the company is also choosing the candidate who is able to fit in with the team and company culture









Enterprising Emily





## **PERSONAL BRANDING**

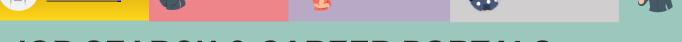
### Share Your Personal Brand Story

Include a concise career objective statement or summary of skill sets and achievements at the top of your resume

State why you are meant for the role you applied for very early on in your cover letter

Make sure your <u>LinkedIn</u> profile and social media presence are kept professional, showing your areas of interest and expertise

Ensure your digital footprints are coherent





Eager Ivan

### **JOB SEARCH & CAREER PORTALS**

**Big Picture Rvan** 

Coach Consult



Tapping on your networks is the most effective way to secure a job interview

**Job-Searching Sara** 

**Enterprising Emily** 

Set up a <u>LinkedIn account</u> and actively manage it

You can create your profile using the <u>LinkedIn profile checklist</u>

Tips: Use filters to search for jobs by industry sectors, job functions and employment types. Begin with a broad-based job search, indicating your key skills in the relevant search fields to access a wider range of jobs including adjacent jobs. You can receive email alerts for potential jobs by registering your job preferences at these portals.



## **JOB SEARCH & CAREER PORTALS**

Alternatively, send your applications on job portals where you can perform keyword search

### **General Portals**

- <u>MyCareersFuture</u> Monster
- <u>Careers@Gov</u>
- LinkedIn
- GradSingapore

• JobStreet

- InternSG
- <u>Glints</u>
- <u>SkillsFuture Work-Study</u>

Post-Diploma Programmes Sector-specific Portals

- <u>eFinancialCareers</u> (financial services and technology)
- <u>CultJobs</u> (advertising, media, design, marketing and start-ups)
- <u>Tech In Asia</u> (technology and start-ups)

Tips: Use filters to search for jobs by industry sectors, job functions and employment types Begin with a broad-based job search, indicating your key skills in the relevant search fields to access a wider range of jobs including adjacent jobs You can receive email alerts for potential jobs by registering your job preferences at these portals







Eager Ivan

## **INTERVIEW TIPS**

- Keep up-to-date with latest tips on how to <u>ace interviews</u>
- Research about the company and industry
- Reflect on your values, interests, personality, skills and strengths
- Prepare answers to possible interview questions
- Use the <u>STAR</u> approach when answering questions

- Have your digital portfolio ready
- Test IT equipment beforehand for online interviews
- Be punctual
- Dress appropriately
- Be natural and be yourself during the interview
- Ask appropriate questions
- Follow-up with a Thank You note after the interview



- Use WSG's <u>CareersFinder</u> tool to gain personalized jobs and skills insights
- Use AI as **inspiration** for ideas to get started
- Check for accuracy and that it serves the intended job role
- Personalize with your own examples and words to make it uniquely yours
- Use online tools (e.g. <u>Plagiarism Checker | Grammarly</u>) to maintain integrity and professionalism



## **Eager Ivan**



### **QUICK LINKS & RESOURCES**





**Enterprising Emily** 

**Undecided Hannah** 

 MySkillsFuture is a one-stop education, training and career guidance online portal that guides you to plan your training and career progression. The self-assessments help you discover your career interests, skills confidence and work values. You can also search for suitable jobs by exploring industry insights across sectors.

**Big Picture Rvan** 

- Access SkillsFuture Singapore's <u>Skills Framework</u> to learn about the job opportunities and career pathways within various industries, the annual <u>Skills Demand for Future</u> <u>Economy Report</u> to learn about growth sectors, and National Youth Council's <u>OMW</u> resources to view videos on a day in the life of professionals, <u>GradGoWhere</u> career resources and <u>MentoringSG</u> programmes.
- 3. Visit the website of <u>Committee for Private Education</u> to research on essential information while deciding on further studies at a private education institution.
- 4. Research on your options e.g. full-time work, <u>SkillsFuture</u> <u>Work-Study Post-Diploma Programmes</u>, <u>further</u> <u>studies</u>, <u>scholarships</u> and <u>SkillsFuture courses</u>.

 For foreign graduates, you may find out from the Ministry of Manpower (MOM) website, information on <u>eligibility and application for different work</u> <u>passes.</u> For <u>MOE tuition grant and bond matters</u>, visit the Ministry of Education (MOE) website.

lob-Searching Sara

- Know the value of your diploma qualification in the job market, and the reasonable salary range to expect as a polytechnic diploma holder from the annual <u>Polytechnic Graduate Employment Survey</u> results.
- Make an appointment with our Education and Career Coaches (<u>email</u>) to gain exclusive access to updated Labour Market Information and stay attuned to market expectations and employer demands.



Eager Ivan



Enterprising Emily

Eager Ivan

### RESOURCES



- Action Community for Entrepreneurship <u>ACE</u>
- BrightSparks <u>Scholarships</u>
- Committee for Private Education <u>CPE</u>
- CNBC <u>LinkedIn profile checklist</u>
- Forbes <u>AI for inspiration, AI for personalization</u>
- Grammarly <u>Plagiarism Checker</u>
- Indeed.com <u>Ace an interview</u>
- JobScan <u>Action verbs for resume</u>
- LinkedIn <u>Elevator Pitch</u>, <u>Adjacent Skills</u>
- Ministry of Education (MOE) <u>Autonomous Universities, Art</u> <u>Institutions, Government-affiliated Education Institutions,</u> <u>Singapore-Industry Scholarship, MOE tuition grant and</u> <u>bond matters</u>
- Ministry of Manpower (MOM) <u>Workplace Rights</u>, <u>Application for different work passes</u>
- MOM, National Trades Union Congress (NTUC), and <u>Singapore National Employers Federation (SNEF) – Tripartite</u> <u>Advisory on Managing Workplace Harassment, Know Your</u> <u>Woriplace Rights</u>
- MyCareersFuture <u>MyCF</u>, <u>Dressing for job interview</u>, <u>Interview questions</u>, <u>USP</u>
- MySkillsFuture <u>MySF</u>
- National Council of Social Service <u>NCSS</u>

- National Youth Council <u>OnMyWay (OMW)</u>, <u>MentoringSG</u>
- Our Singapore Grants Our SG Grants
- Our Singapore Fund Our Singapore Fund
- Polytechnic Graduate Employment Survey Poly GES Results

Job-Searching Sara

- Pollinate <u>Platform promoting innovation and</u> <u>entrepreneurship</u>
- raiSE <u>Centre developing Social Enterprise sector</u>
- ResumeWriter <u>Cover letter guide</u>
- Scholarship Guide <u>Website</u>
- Singapore Green Plan <u>Singapore Green Plan 2030</u>
- SkillsFuture Singapore <u>Skills Framework, Skills Demand for</u> <u>Future Economy Report, Post-Diploma Work-Study</u> <u>Programmes, Jobs Skills Dashboard</u>
- Small Claims Tribunals <u>Contract, Payment-related Disputes</u>
- Tripartite Alliance for Fair and Progressive Employment Practices (TAFEP) - <u>Guide to Workplace Fairness</u>
- Tripartite Alliance for Dispute Management (TADM) <u>Managing Employment Disputes</u>
- United Nations Sustainable Development Goals <u>UN SDGs</u>
- Workforce Singapore <u>Career Starter Programme and Career</u>
   <u>Starter Pack</u>, <u>CareersFinder</u>

### **Speak to our Education & Career Coaches**

(in-person or online)



Click here to book an appointment



us for further education and career planning



"Success is not final. Failure is not fatal. It is the courage to continue that counts."

Winston S. Churchill

You have reached the end of the ECG Playbook but your Journey would have just begun All the Best!



🔶 🚽 🕨 ป